

Jessica Goldberg

SETYG

Why do you want to be on Regional Board?

I want to be on Regional Board because I want to take the next step in improving NFTY, not just for me, but for other teens as well. The CVP is responsible for the slideshow, something which has always held importance to me. I was very shy during my first year, and kept to myself. As such, pictures of me were not included in any slideshow, which broke my heart. I want to be a regional board member not only to ensure everyone gets their spot in the slideshow, but to make it so nobody goes through their first year like I did, hiding in corners and only talking to a few people. Maybe I will inspire the next generation of CVPs, who can see how much I enjoy what I do, and aspire to do the same.

What are your qualifications for the position for which you are running?

On top of having been SETYG's CVP for the past 2 years, my first year as CVP, I worked alone. In my second year, I had Cos. Because of this, I work well in my field both by myself and with others. SETYG as a whole has had a large board for the past few years. Since I am on this board, I am used to sharing my opinions with many others and scheduling around them all. I am a avid photographer. I'm also proficient in Canva, Movie Maker, Adobe Photoshop and Adobe Illustrator, which I use to make posters, fun Instagram posts, or slideshows. I have completed the entirety of my school's digital design program. I loved it so much that I set up an independent study to continue after I had finished the two pre-existing classes. Now, I spend much of my free academic time in that classroom improving my Photoshop skills.

What traits do you possess that would make you an effective regional board member?

I always try to be friendly with everyone I meet. I'm very open as well. I love it when people just want to come and hang out. I also always have my phone on me, meaning that I am prepared to answer any questions almost as soon as they are given to me. Another set of important skills that I am talented at are time management and scheduling. I have an interior clock that lets me know when an important event is going on (It's also this major family calendar located on my ever present phone) I can schedule appointments months out or let it be known if I have to miss something weeks in advance.

What have you achieved in positions of leadership in NFTY you're proud of?

Since I first became CVP of SETYG 2 years ago, I have grown immensely as a person and as a CVP. I started my time as CVP with just my 5 year old Android phone that belonged to my great aunt. I struggled to get any pictures at all, much less good ones. Now, I can take pictures with

either my iPhone or my nice camera. It was an amazing feeling when I first saw one of my pictures in the slide show. It was a sign of how I had improved as a photographer, and as a CVP. Something else that I am very proud of is my revitalization of the SETYG Instagram page. Before I became CVP, the page was only updated once in a while, and many aspects had not been changed for months. By focusing on the Instagram, I was able to bring alerts to my youth group in a medium that hadn't yet been utilized at its maximum potential. I am able to reach out to a wide audience about upcoming NFTY events, and I am able to give a update on whatever event or convention is happening.

What are you looking forward to accomplishing for MV?

As regional CVP, I look forward to connecting my network through calls every other week. I want us all to be connected, not just as CVP's, but as friends too. I also hope to streamline the photo-posting process after conventions, so that everyone can find "that picture from the slideshow", even if it was taken by a different TYG. To do that, I would like to create one large resource for pictures, so that people don't have to hunt through multiple TYG' pictures in order to find their own. Extending even further than that, I want to make sure that slides shows at conventions are not filled with pictures of only one group, rather many pictures of everyone involved with the event. This would help strengthen connections between everyone, even people who might have just gotten together in a random picture. Together, we can see that we are all NFTY, no matter who we choose to spend our time with.