

# **Ayelet Schuster**

## **PBnJ**

### **Why do you want to be on Regional Board?**

I want to be on regional board so that I can have an impact on the region just as NFTY Missouri Valley has had an impact on me. Whether it's learning something memorable from a program, meeting new people, or making memories that will last forever, I have always taken away something meaningful from every event. I want to use my skills and dedication to NFTY to create programs and experiences that will have that kind of lasting effect on people. I want to be able to write creative and memorable programming for the region, while also helping TYGs to develop just as meaningful programs. For each program, I want to make sure it is creative, fun, meaningful, and memorable for the members of Missouri Valley.

### **What are your qualifications for the position for which you are running?**

During both my Freshman and Sophomore years I served as PBnJ's PVP, successfully developing many creative and meaningful programs. I have planned and implemented multiple High Holiday programs, game nights, and middle school programs. This year I have been able to learn from what I accomplished in my first year in order to grow as a PVP. Last year, I chaired the JYG chavurah that was hosted by my TYG, and I created the programming for the whole weekend. Planning that weekend gave me the opportunity to use my programming skills and learn how to write programs for an entire region. The opportunities writing programs for my small TYG and for the much larger region these last two years have helped me learn tools and strategies to use based on the setting and number of participants. My experience on both the regional and the TYG levels will help me to bring consistent effectiveness and excellence to the position whether I'm working with TYG PVPs or creating programs for regional events.

### **What traits do you possess that would make you an effective regional board member?**

I am organized, creative, passionate, dedicated, friendly, and I always strive to do my best. In my life I am always extremely organized. I always make sure to think through my schedule so that I know what I need to get done so that I can accomplish it on time. Next, being creative is essential to writing programs that are fresh and engaging. I enjoy coming up with unique and exciting ideas for new programs. I am also passionate about NFTY and have a desire to make it the best it can be through programming. At events I work hard to be inclusive and kind to everyone. I love being able to talk to everyone around me and be a friendly face near by. Finally, whatever I do I give it my all. I never put in half effort, because I know that I will produce my best work when I try my hardest.

**What have you achieved in positions of leadership in NFTY you're proud of?**

My Freshman year I had the amazing opportunity of helping Chair the regional JYG Chavurah that was hosted by my TYG. That was my first time ever programming on a regional level, and it was one of my proudest NFTY moments. It pushed me to use my programming skills at their higher potential by planning an incredible weekend. I wrote multiple programs for the event, and oversaw the other programs being written. After months of detailed planning, it was rewarding seeing the middle schoolers having a fantastic time during the programs and making friends at their first event. The Amazing Race program I wrote for that weekend is still one of my favorite programs I have ever written. I used the theme for the weekend to create a unique and exciting program for the participants. All of the time and hard work I put into creating the program paid off with the success and reward of seeing participants enjoy themselves.

**What are you looking forward to accomplishing for MV?**

If elected Programming Vice President, I would want programs to be memorable and exciting for everyone. I also want to help everyone to develop the skills to help work on programming for events. Every program should be unique and engaging, while also fitting the interests of every participant. By engaging participants in unpacking and evaluating the program experience - through surveys and conversations - we can gain insights to help create even better programs in the future. I also would want to get as many people involved in creating programs as possible, using programming workshops to help others learn how to write effective programs. Once people know how to write programs, they will be able to become more involved with creating programs for events. By gathering input from participants and having more people work on programming, the programs will become more effective and more engaging for everyone, making NFTY MV the best region it can be.